

15th July 2019

Chartwells in partnership with Reach2 Academy

Chartwells is the leading provider of contract catering and support services to the education sector in the UK.

Our team prides themselves on innovation and commitment to finding imaginative new ways to enhance student dining room experience, making school food tasty and appealing and thus increasing meal uptake.

There's also a great deal of importance placed on the vital role we play in educating young people on good nutrition and healthy lifestyles and we do this through a variety of additional education programmes.

From newly starting reception children to those on the cusp of adulthood, Chartwells is focused on sharing in each child's educational journey. We currently work with over 2,300 education units including primary schools, secondary schools, academy schools, independent schools, colleges and universities and produce and deliver approximately 975,000 meals each week, 38million meals annually.

We are delighted to be gaining your contract from 1st September 2019.


Chartwells will provide hot school meals, packed lunches and hospitality services for 5 years. These will include seasonal and nutritionally balanced healthy menu's, that will offer variety, as well as new dishes to stimulate inquisitive minds.

We shall be holding parent and pupil taster sessions in September, that we hope you will be able to attend, so look out for further details confirming the dates and times.


At the heart of our offer is freshly prepared, great-tasting and attractively presented food that's fully nutritionally analysed by our expert in-house team. As a result, we put the highest possible emphasis on healthy, balanced, nutritionally compliant school meals that provide excellent value for money.

Our team has been quick to identify how common it now is, for younger children to eat out at restaurants when they are with their families. This means food tastes and expectations are forming earlier than ever and it is our expert's responsibility to deliver accurate nutritional messages, in a fun and engaging way, so that these children can make the right choices about the food they eat.

An entire menu rebrand has introduced the new 'Food Super Heroes' concept, chosen by over 25,000 Chartwells children. The campaign has been a hit with parents, pupils and head teachers alike, due to the development of characters like Brains the Broccoli and Boss the Banana, who teach the children the importance of well balanced, nutritional food.



Brains
Packed full of iron to help growing minds work better, Brains the Broccoli is always on the ball to hatch perfect plans for the team.




Boss
The leader of the team, Boss the Banana's fibre helps keep everything running smoothly. When our team gets stuck, the Boss is always around to get things moving again.




Casey
Casey the Carrot's superhero levels of vitamin keep her eyes sharp... even in the dark! She's always looking out for the team.




Silvertop
Silvertop's super-charged calcium levels give him his super-strong bones. Our heroes can always rely on him during their adventures.



In developing menus, we draw upon recipes that only use ingredients that meet our demanding standards of quality, provenance, nutrition and supply chain. These menus are developed by our executive chefs and nutritionists, which ensures that every approved recipe has a list of ingredients, methodology and presentation details to guarantee consistently correct portion sizes that comply with nutritional guidelines. These best practice documents also set measurable standards for food display and presentation.

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We're proud of our support for local and British suppliers – sourcing the best possible quality ingredients and produce from well respected, stringently selected and continually audited farmers and growers. At the same time, we use our economies of scale to make sure of value for money, highly competitive pricing and low food miles through an industry-leading distribution network.

We've always taken the issue of **food allergies** extremely seriously. If any pupil has an allergy, an intolerance or a medical condition that calls for a special diet - however simple or complex - our in-house expert team of nutritionists make sure they're fully and safely catered for with special menus, procedures and local training. We work closely with each student and their family, to create an individual menu that they'll like and eat, we also regularly develop special menus to deal with the common allergens, as well as looking after more complex diet-affected metabolic disorders. Alongside all of this, we also support diabetic dietary needs (especially type 1) by providing the exact amount of carbohydrate needed to manage insulin levels.

We like to think well beyond “the food on the plate,” and nutritional education has always been a big part of what we do. We have developed several resources and strategies from our unique Nutrition Smartboard, a useful education resource tool to help teachers and teaching assistants with lesson ideas and classroom activities, to “Putting Fun Back into Food” and a whole range of fun classroom activities. We constantly work in partnership with schools to create “Beyond the Kitchen” initiatives that can be combined to create individual, tailored programmes within each school.

Chartwells is the education arm of the Compass Group UK & Ireland, part of Compass Group PLC, a world-leading food and support services provider. The company operates across the core sectors of Business & Industry, Healthcare, Education, Defence, Offshore & Remote and Sport, Leisure & Hospitality with a broad client portfolio. Therefore, as a new customer you can be sure that all resources, innovations and expertise will be available to you and your child's school, ensuring the best possible catering experience and service will be provided.

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